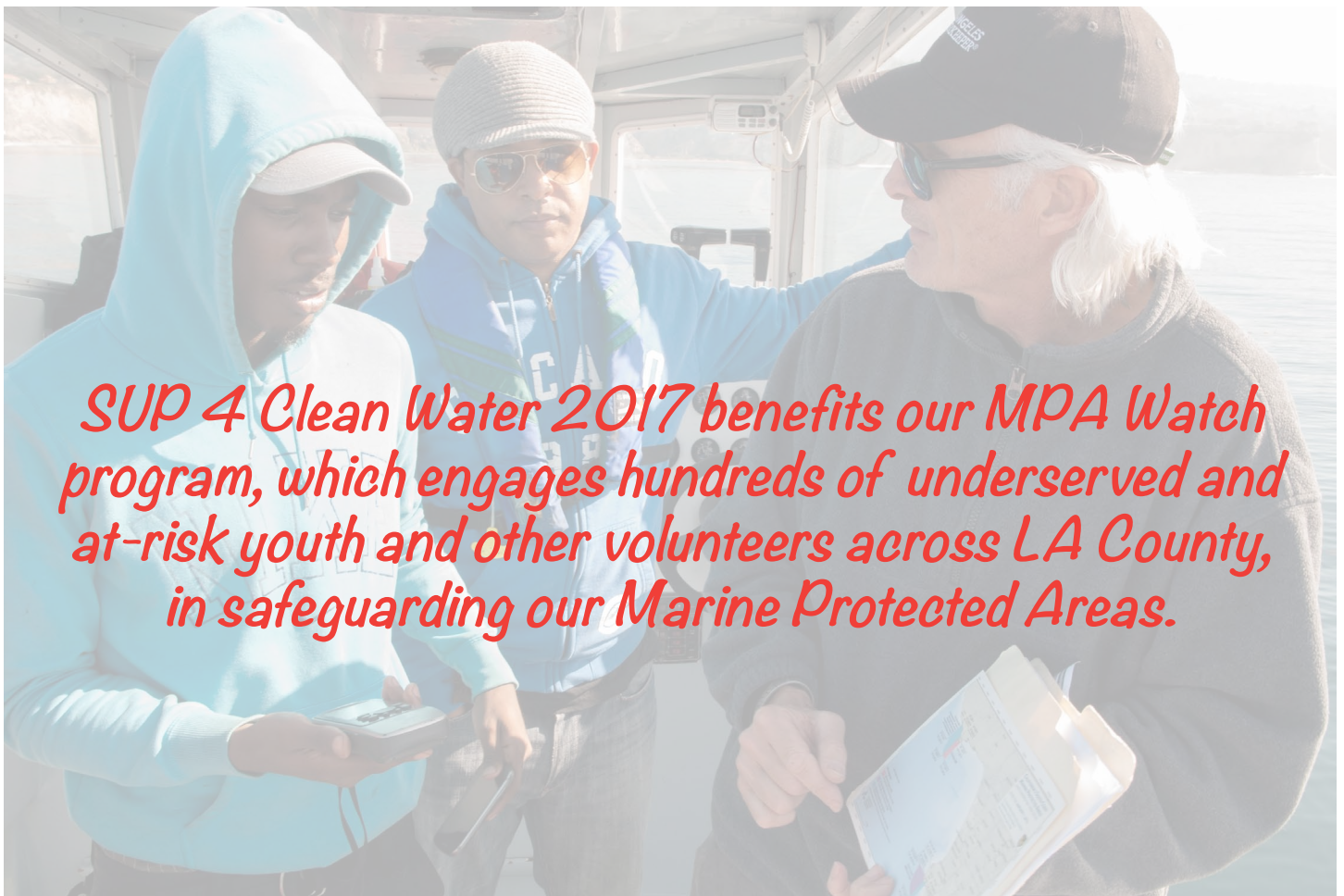


STAND UP FOR CLEAN WATER

April 22, 2017... Earth Day!

*JOIN US IN MALIBU THIS EARTH DAY
IN HONOR OF OUR MARINE PROTECTED AREAS!*



SUP 4 Clean Water 2017 benefits our MPA Watch program, which engages hundreds of underserved and at-risk youth and other volunteers across LA County, in safeguarding our Marine Protected Areas.

STAND UP FOR CLEAN WATER

ABOUT THE EVENT

Please join Los Angeles Waterkeeper on Earth Day as we Stand Up For Clean Water and Marine Protected Areas (MPAs)! Our 6th annual paddleboard race and marine festival raises awareness and critical funds for our **MPA Watch program**, which engages 300+ underserved youth and volunteers in our boat-based outreach, education and monitoring efforts along LA County's protected marine reserves.

This unique event takes place in the Point Dume State Marine Reserve, located in one of the two LA County mainland MPAs. For the first time, in addition to paddle events, SUP For Clean Water will feature our inaugural "Explore Your MPA" program, providing opportunities for guests to learn about, celebrate, and directly engage in our work to safeguard the most ecologically important areas of our ocean.

WHY GIVE?

For nearly a quarter century, Los Angeles Waterkeeper has been proud to serve as the watchdog protecting LA County on the water, in the water, and in the community. We work tirelessly to ensure that our beaches, rivers and creeks are kept safe, clean and healthy for all Angelenos. Our programs empower communities throughout LA County to steward our shared environment, and connect to often unreachable resources. Our efforts are only possible with the support of local businesses and community leaders like you.

SPONSOR LEVELS & BENEFITS

Sponsor benefits are outlined below. In-kind donors receive recognition online and on event signage.

SPONSORSHIP LEVEL	Premiere \$15,000	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$750
RECOGNITION					
Speaking Opportunity	●				
Acknowledgment in Press	●				
Recognition during Event Program	●	●			
Recognition on Event Day	●	●	●	●	
BOOTH					
10 x 20 Premiere Finish Line	●				
10 x 20 Premiere		●			
10 x 10 Premiere			●		
10 x 10				●	●
LOGO PLACEMENT					
Event T-shirt	●	●			
Website	●	●	●	●	●
Printed Materials	●	●	●	●	●
Tickets/Racer Registration	20	10	5	5	5
Social Media Shout Out	●	●	●		
Product Distribution in Racer Bags	●	●			

SPONSORSHIP COMMITMENT

Please make checks payable to: **Los Angeles Waterkeeper**

To ensure delivery of all promised benefits, please **print and fill out the form** below, and mail alongside check to:

Los Angeles Waterkeeper
120 Broadway, Ste. 105
Santa Monica, CA 90401



Go paperless! You can fill out the online version of this form [here](#).

SPONSOR INFORMATION

Company _____

Contact Name _____

Address _____

City _____

State _____

Zip _____

Phone _____

Email _____

SPONSORSHIP CONFIRMATION

We are proud to sponsor Stand Up For Clean Water 2017 at the following level:

- Premiere Sponsor (\$15,000) Platinum Sponsor (\$10,000) Gold Sponsor (\$2,500)
 Silver Sponsor (\$1,500) Bronze Sponsor (\$750) Other: \$ _____

IN-KIND DONATIONS

- Racer Bag Donation (Quantity 300) Item: _____ Item Value: \$ _____
 Raffle/Auction Donation Item: _____ Item Value: \$ _____

QUESTIONS?

Contact us at: (310) 394-6162 x106 or events@LAWaterkeeper.org

THANK YOU!

